



The Sydenham Community Curling Club is excited to host the **36<sup>th</sup>** Annual All Ontario Farmers Cash and Product Bonspiel. After having to cancel the bonspiel in 2021 and 2022 due to the pandemic, the committee is eager to revive the bonspiel in 2023. This popular 3-day event is scheduled to be held on January 20, 21 & 22, 2023 with upwards of 28 agriculture industry teams from Ontario participating.



To help revive this event to its pre-pandemic success, we are asking for your support in the way of a cash or product donation and/or by advertising in our program booklet. Prizes are awarded to all teams participating in the bonspiel (4 members per team), as well as several door prizes during the weekend event. Your generous donation will be publicly acknowledged at our event. All donations are greatly appreciated! Everyone has been affected by the pandemic in different ways, we are truly grateful for your continued support of our bonspiel.

	Platinum	Gold	Silver	Bronze	Supporting
Cash Donation or Product Retail Value	\$2000 or more	\$1000 - \$1999	\$500 - \$999	\$250 - \$499	Up to \$249
Logo on Team Welcome Package & Banner	✓	✓			
Logo on Sponsor Banner	✓	✓	✓	✓	
Website Listing	Logo & Link	Logo & Link	Link	Link	Text
Banner/Sign Placement *	Premium Location	✓	✓	✓	
Program Listing	Full Page Ad	Full Page Ad	Full Page Ad	Listed on Back Cover	Listed on Inside Page
Social Media	Facebook and Twitter Mentions	Facebook and Twitter Mentions	Facebook and Twitter Mentions		
Promotional Handouts	✓	✓	✓	✓	

\* Banners & signs to be supplied by sponsor

\* Logos to be supplied by December 31, 2022

We encourage sponsors to provide a sign or banner than we can display on the walls of our club. Many of these signs are in the background of the photos that are taken throughout the weekend.

Additional sponsorship opportunities are available. Please talk to a committee member if you are interested in sponsoring a meal, entertainment or coffee & donuts.

Our program booklet is distributed to all of the participating curlers and available to all spectators as well. This is a perfect opportunity to showcase your business. The 5" x 8" colour program booklet contains a listing of all participating teams, a brief history of the event and advertisements. Please visit the Sponsor page on our website to see last year's booklet. To purchase an advertisement in the program, please contact any member listed below.

Ad in Program	Full Page	½ Page	¼ Page
Ad Cost (Includes HST)	\$125	\$75	\$50
Website Listing	Link	Text	Text

\* Advertisement artwork is to be supplied by the sponsor

\* Artwork submission deadline is December 31, 2022

We thank you for your time and consideration and look forward to speaking with you in the near future. If you have any questions, please feel free to contact any of the committee members listed below or email us at [sponsorship@farmersbonspiel.com](mailto:sponsorship@farmersbonspiel.com)

### Bonspiel Committee

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